

A portrait of Crystal L. Gunn, a Black woman with long dreadlocks and glasses, smiling. She is wearing a black long-sleeved top and is seated in a wooden chair. The background is dark. The image is framed by a thin red border.

www.crystalgunn.com

Crystal L. Gunn

FINANCIAL STRATEGIST, SPEAKER,
AUTHOR, COACH, THOUGHT LEADER,
HOST, ACTIVIST, AMAZING WOMAN

crystal@crystalgunn.com

About Crystal L. Gunn

STRATEGIST | SPEAKER | AUTHOR | COACH | HOST | ACTIVIST



Crystal L. Gunn is a visionary fiscal strategist dedicated to liberating the pan-African community from the shackles of financial bondage. With over two decades of experience, she has transformed countless lives.

Her people-first approach is epitomized by the words of baseball legend, Jackie Robinson: "A life is not important except on the impact it has on other lives." Crystal's unwavering beliefs and transformative impact have garnered her recognition, including the prestigious 2023 U.S. Presidential Lifetime Achievement Award, solidifying her legacy as a catalyst for positive change and empowerment.

2023
Presidential
Lifetime Achievement
Award Recipient



The Strategist

CRYSTALGUNN.COM

In her role as a Financial Strategist, Crystal not only empowers individuals but also small businesses, transforming their financial landscape through a dual approach. For individuals, she facilitates a shift in mindset, addresses and heals the traumas that may have led to poor money decisions, and guides them in establishing new expectations and standards.

For small businesses, Crystal tailors strategies to fortify their financial foundation, fostering growth and sustainability through prudent financial management and innovative business solutions. Her mission is dual-faceted: to help individuals and small businesses create the financial future they deserve, enabling them to lead their best lives and carve a path of prosperity that leaves a lasting positive impact on future generations.



Strategy Areas

- Credit Restoration & Effective Credit Strategy
- Personal Financial Strategy
- Mortgage & Credit Ready Prep
- Micro & Small Overall Business Strategy
- Micro & Small Business Financial and Marketing Strategy

Testimonial

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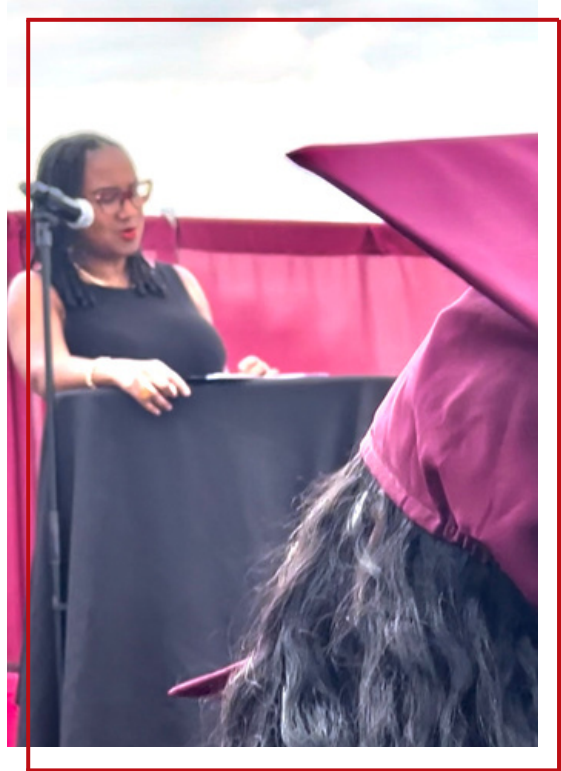
There are not enough words to describe how you have impacted my life as a black woman and an entrepreneur. Your impact reaches far beyond the realms of business and finance. Your kindness, empathy, and genuine concern for the well-being of others create a ripple effect that touches lives in profound ways. You have demonstrated to me your ability to lead by example and inspire those around you which is a gift that you have and it keeps on giving. I thank you for being a beacon of empowerment and positive change in the community. I say "BRAVO" to you as you would say to me.

~ Deborah Crowley, CEO/Entrepreneur

The Speaker

CRYSTALGUNN.COM

Whether she's providing motivation, commencing an event, educating, presenting workshops, participating as a panel guest, or moderating discussions, Crystal possesses a unique talent for transforming the room's energy, broadening the audience's perspectives, and orchestrating conversations that leave a profound impact.



Testimonial

I had the privilege and the honor to participate in the "Curated Conversations" hosted by Crystal Gunn and the Amazing Woman Network. That time of intimate conversation with women from all sectors of the diaspora was phenomenal. Crystal elegantly and intricately coordinated this event that left us enriched, empowered, and filled with camaraderie, connection, and insight. Thank you Crystal for the honor and privilege to be a part of this amazing evening.

~Stacey M. Williams LPC
The Restoration Village:
Therapeutic and Holistic Services
LLC

The Author

CRYSTALGUNN.COM

BECOMING FINANCIALLY
FLAWLESS - A 40-DAY
WORKBOOK FOR
WOMEN

THE GUIDE TO BLACK
WOMEN OWNING OUR
AMAZING

FINANCIALLY FLAWLESS
QUESTIONS - COUPLES
EDITION

FINANCIALLY FLAWLESS
QUESTIONS - SINGLE
MOTHERS EDITION

MY JOURNEY - A
WOMAN'S ROAD TO
AMAZING

COURAGEOUS WOMEN
FIND STRENGTH DURING
THE STORM

MY LIFE - A MANIFESTING
GUIDE

RECESSION READY -HOW
TO TURN UP DURING THE
TURN DOWN



“I strive to
empower and
provide the
process for
readers to reclaim
their personal and
financial power.”

~Crystal L. Gunn



The Coach

AMAZINGWOMANNETWORK.COM

HOUSEINORDER.INFO

CRYSTALGUNN.PRO

During her personal journey through depression and financial adversity, Crystal received a divine mission from the Creator: to empower and unite Black women on a global scale, emphasizing the reclamation of personal and financial power, along with expanding their social impact. With unwavering dedication, she lives out this mission and more.

“*My Coaching is a MOVEMENT empowering you to Own, Honor and Execute your Amazing each and every day! UNAPOLOGETICALLY!*”
~Crystal L. Gunn

Coaching Areas

- Credit Repair & Coaching
- Personal Financial Strategy
- Group Coaching
- Financial Education Workshops
- Employee Financial Training
- Mortgage & Credit Ready Prep
- Financial Therapy
- Couples Financial Coaching
- Micro & Small Overall Business Strategy
- Micro & Small Business Financial and Marketing Strategy



Testimonial

Throughout the years Crystal Gunn has been instrumental in spring boarding many women connected through her global Amazing Woman Network. Her challenging approaches and encouragement for all women to embrace our God-given amazing has produced confident women who uplift and support each other to reach their best potential. We remain connected to this day, all unapologetically are releasing our amazing on all we encounter.

Thank you Crystal “Ms. Amazing” for your continuous work to shine a light on all women of color. Together we are an Amazing force!

~Yovette Sharfner

The Podcast

AMAZINGWOMENSPEAK.TV

MOST DOWNLOADED EPISODES

S2 Ep28: Women's History Month -

My Seat at the Table

with guests Tammy Turner & Kerry
Buffington

S2 Ep37: What it Means to Heal Her

with guest Dr. Danielle Cato

S2 Ep27: Women's History Month -

My Seat at the Table

with guests Raeshawn Bumpers &
Deana Neely

S2 Ep35: Buried Talents Never Bloom

with guests Money Harris & Dr. Tiffany
Hall

S2 Ep22: Heart Health & Black

America

with guests Dr. Simone Cowan & James
Young

AMAZING WOMEN SPEAK!

LIVE SUNDAYS at 7PM

Crystal L. Gunn Michele Harper

AMAZING WOMEN SPEAK IS A CELEBRATION OF BLACK WOMEN, WHERE WE STRIVE TO BRING CONVERSATIONS TO UPLIFT, INSPIRE AND MOTIVATE YOU TO OWN, HONOR AND EXECUTE YOUR AMAZING – AS IT WAS ESTABLISHED AT BIRTH.

LIVE STREAM

YouTube, Facebook, Twitter icons

THE AUDIENCE

98%

women

80%

35 – 58 yrs old

90%

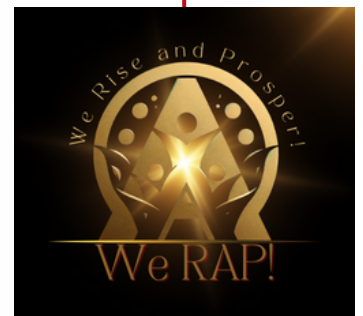
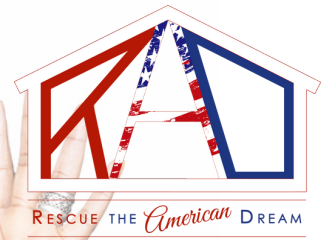
USA

The Activist

AWNCARES.ORG

UNITEDCOMMUNITYSOLUTIONS.ORG

Crystal passionately spearheads multiple projects aimed at creating a substantial impact on those involved. These initiatives serve as sources of inspiration, motivation, and education, emphasizing the invaluable strength of community and the idea that our collective synergy yields remarkable outcomes. They reinforce the belief that we are better together.



Client Testimonials

“Crystal’s financial strategies have helped my daughters, grandchildren and other family members and friends to financially plan and grow their own upcoming businesses. She’s determined that we all achieve financial freedom through educating ourselves in the correct step by-step-process. Because of her, I’ve learned to take responsibility for my financial health. I’ve gained financial stability since following her guidance.

~ *Yovette Sharfner*

“Your wisdom, kindness, and unwavering support have played a pivotal role in shaping my path as an entrepreneur. Your guidance has not only transformed my approach to business but also revolutionized my financial outlook, sparking positive change in countless aspects of my life.

~ *Mia Shatner*

“My first encounter with Crystal, was via social media. I remember seeing one of her posts and was instantly intrigued. I could feel her genuineness with every post. I am a small business owner and the information she shares about budgeting, grants, good debt versus bad really assisted me how to position myself in business.

~ *Francelle Matthews*

“Crystal has been an inspiration to me through my entrepreneurship journey. The times I've given up on people, she made me realize there are real and genuine people around, it takes time to find them. Crystal also leads by example supporting black businesses. Supporting black businesses is not a trend for her. A person that's been through the emotions and struggles of entrepreneurship and financially can properly support and guide you; and that is Crystal Gunn

~ *Raeshawn Bumpers, Pink Podle Dress Lounge*

AS SEEN IN

**Fearless
Women Rock
Magazine**

**CANVAS
REBEL**

**THE
CELEBRITY
MAGAZINE**

**WE Magazine
We Empower**

Bold Journey

**Shout Out
Michigan**

AS SEEN ON

**Detroit
is
Different**

**ROLLING
OUT**

**Global
Wellness
Summit**

**The Infinite
Way**

**Deals with
BOB**

**Amazing
Women Speak**



IN SERVICE

- Member, Delta Sigma Theta Sorority, Inc.
- Vice President, Detroit Black Chamber of Commerce
- Board Member, Detroit SOUP
- Board Member, Exclusive Elderly Resource Center



313-570-7569

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WORK WITH ME

I look forward to collaborating with you for greater impact. Let's chat about it and discover the impact we can have!

Crystal